A NEW, RICH COUNTRY

BEING DEVELOPED

THE GREAT PANHANDLE OF TEXAS

Is the extreme northwestern part of the state. It is 150 miles from the north to the south and 170 miles from east to west. It contains 26 counties, approximately 25,000 square miles.

The soil is rich and the climate is marked by a clearness and coolness, with mild winters. The sun is always warm and the shade cool.

In location it lies precisely south of Kansas and Colorado and south and west of Oklahoma. It is on the long slope upward from the lower or eastern plains toward the Rocky Mountains. Its elevation ranges from about 1,800 feet at its southern and eastern edges to 3,630 feet at Amarillo.

We offer over 150,000 acres of fine farming lands in the Panhandle district of Northern Texas, where we operate, at Wantland and Farwell, two "Model Farms" of 640 acres each, under the Campbell system of scientific soil culture; these show what the soil will produce

We will sell small or large tracts of land from $3.25 to $8 00 per acre to investors to hold, or for colonization purposes, in Parmer, Dallam and Hartley counties.

JOHN J. BURNS LAND CO.,

General Western Agents for

THE CAMPBELL MODEL FARM SYSTEM

and the

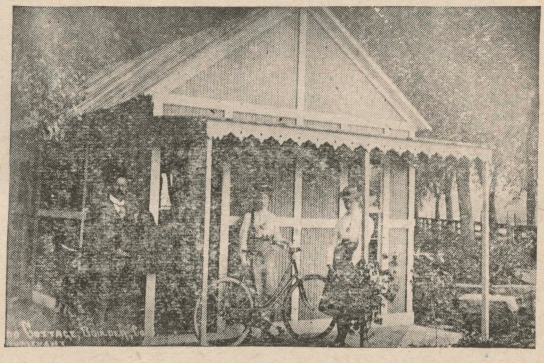
FARM LAND DEVELOPMENT COMPANY

703 Fisher Building, Chicago. Office 6, Amarillo Hotel Annex, Amarillo, Texas.

Land is 75 per cent. safer than manufacturing or merchandising, 40 per cent. safer than railroad stock, equally as safe as savings banks, and infinitely more profitable than any other form of business.

Are you making out of your money all you possibly can? Most people have too little money for 3, 4, 5 or 6 per cent. interest to do them much good. While on the other hand 12, 20 30, 40, 50 and 100 per cent. on their small investment would bring the comforts of plenty.

With each purchase of a section of land, or more, we give a farm house like this picture.

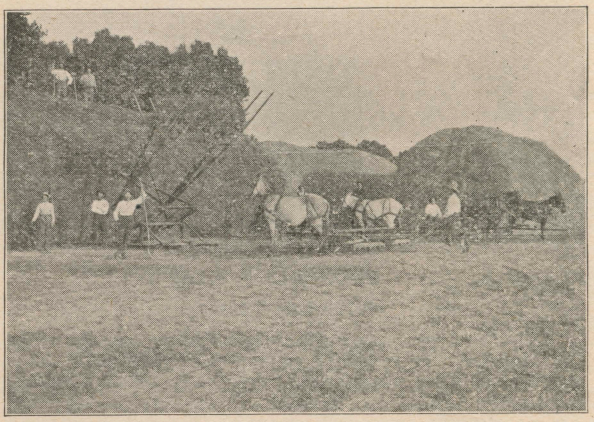


A man (it is not necessary to be a carpenter or a mechanic), with a helper, can start in the morning and put together floors, roof and sections absolutely complete and ready to live in. and will have time to cook dinner in it before twelve o'clock the same day. This house is simple of construction and application, it is a strongly built HOUSE, well braced, and will withstand weather and storm equally as well as those of the ordinary build. We have in it new and improved ideas, of light structure, still strong enough to withstand wind and storm and thoroughly waterproof, air tight and comfortable in all grades of temperature. All the material used in the construction of

these houses is of the best grade and well seasoned.

Soil and Water—Our soil is from a black sandy to a dark chocolate loam, and is from two to eight feet deep, with a clay subsoil. Our land is comparatively level, with occasional lakes, hundreds of wells and windmills located between Wantland, Middlewater and Farwell, formerly used for watering large herds of stock. An abundance of soft free-stone water can be had anywhere at a reasonable depth in bored wells.

Remember that the Atchison, Topeka & Santa Fe railway passes directly through these lands, having three stations located thereon, namely: Wantland, Bovina and Texico. Bovina will be the county seat of Parmer county, Texas.



FARM SCENE IN THE PANHANDLE OF TEXAS.

How to Get to Texas—Exceptionally low home-seekers rates are in force. Round trip tickets on sale the first and third Tuesdays of each month at one way rate, plus $2.00. Three weeks limit with liberal stop-over privileges and side trips.

The healthiest section in the world. The country that Offers Best Opportunities to the Agriculturist under the Campbell System. LOW PRICED, PRODUCTIVE

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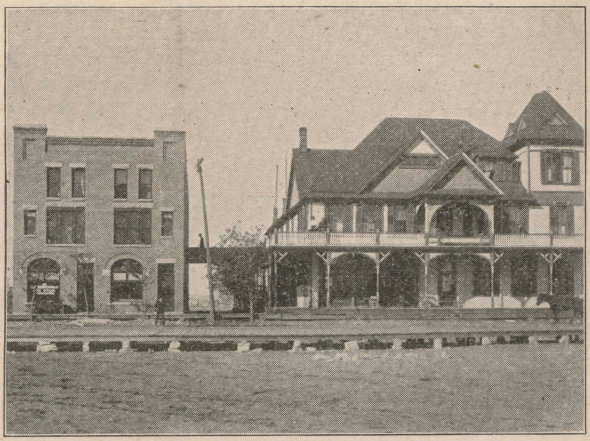
LANDS. Ample Rainfall, Delightful Climate,

In your letter give the names of people in your party, where you will start from, and one of our experienced agents will meet you and in case of purchase of land from us your fare will be refunded. Secure your tickets to Bovina, Texas, from which railway station the Wantland model farm lands are shown.

Come to This Building, Room 6



Amarillo Hotel Annex, Office of John J. Burns Land Co.,

This southwestern region is worthy of investigation; for those who are settling here now are laying the foundation for wealth, and health, and happiness. Before making investments elsewhere why not call and talk it over. You will be cordially welcomed, anyhow, and good may result from it, or if you cannot call please tell us you ARE INTERESTED IN THIS BEST COUNTRY ON EARTH by returning this leaf, giving your name and address below, and we will be pleased to give more particulars.

Name, ...,

P.O Address .....

State .....